



IMPACT THROUGH DIVERSITY

ISM Diversity 2019 | February 27-March 1 | Houston, TX



www.ismimpact.org

ISM DIVERSITY 2019 Sponsorship Levels

Select any one sponsorship and combine opportunities to reach your level of involvement at DIVERSITY2019 in Houston, February 27 – March 1, 2019.

Sponsorship Levels*

Gold \$6,000

Includes all enhancements

Silver \$4,000

Four enhancements noted below

Bronze \$2,500

Two enhancements noted below

*Based on total commitment, with choice of noted enhancements. **Add tabletop for additional \$2,000.**

Sponsorships Include:

- Signage Promoting Sponsorship
- Enhanced Company Profile with Logo in the Mobile App
- Logo on Diversity2019 Microsite
- Sponsor Listing in Diversity Mailer (commitment deadline: November 8)
- Listing highlighted on Mobile App
- Logo and link in attendee “Get Ready” Email
- Ad on Mobile App (Gold only)

Plus Enhancements Choice of:

- Promoted post on Mobile App
- Tote Bag Insert
- Upload Collateral Material on Mobile App
- Mobile App Push Notification

Privacy Standards: ISM abides by international privacy standards and is GDPR compliant.

NEW! Specialty Partnership Opportunity

The Future of Supply Management’s Workforce — Signature Session

Don’t miss this NEW opportunity to partner as a featured panelist for this Signature Session discussing “The Future of Supply Management’s Workforce” in an interactive forum. This specialty panel features insights from four experts, including Supply Management and Human Resources thought leaders on diversity and the future of work, interviewed by a member of the media (to be announced).

Sponsorships:

Individual Panelist

\$3,500

3 are available

Entire Signature Session

\$9,000

Sponsor can bring and coordinate all panelists

Signature Sponsors Include:

- Panelist and featured discussion within signature event session
- Speaking opportunity to connect company to “The Future of Supply Management’s Workforce”
- Exclusive access to featured media partners
- Specialty signage featuring company logo and panelist(s)
- Push notification to all attendees to promote session



Let’s connect!

“I’m here to help you design a successful event experience to meet your organization’s goals.”

+1 480.455.5941 | krich@instituteforsupplymanagement.org

ISM DIVERSITY 2019

Welcome Reception — \$5,000

Wednesday Evening

Be a part of what promises to be one of the highlights of Diversity2019! All conference attendees are invited for an evening of entertainment, food, drinks, and networking.

Case Competition Awards and Reception — \$6,000

Thursday Evening

Be the exclusive sponsor in support of the compelling university case competition and awards reception.

Partner Research and Whitepaper — \$6,000

Sponsor would partner with ISM's Research team to develop original diversity research to be presented in a general session and a whitepaper to be distributed.

Networking Lunch — \$5,000

Thursday

Receive exclusive exposure for your company during the only sponsored lunch.

Breakfast — \$3,000

Thursday or Friday

Say good morning to the Diversity2019 attendees by providing their morning coffee and breakfast.

Coffee Break — \$2,500

Be the exclusive break sponsor at Diversity2019.

Registration — \$2,500

Attract attendee's attention before the conference on our conference registrations page and throughout the entire conference by sponsoring one of the busiest areas.

Lanyard/Badge Holder — \$5,000

Conferences are as much about networking as they are about education. Have your brand prominently displayed and an important part of the networking process--displaying an attendee's name. Each attendee, sponsor and exhibitor will receive a lanyard with their badge at registration. Badges are required for admission to all Diversity2019 events, so company awareness is consistent throughout the conference.

Conference Tote Bag — \$5,000

This is a great opportunity to give Diversity2019 attendees something they will use long after the conference. Each registered attendee will receive a tote bag printed with your company name and logo. Receive recognition as the Official Tote Bag Sponsor in the Mobile App.

Welcome/Room Drop/Door Hanger — \$5,000

Make a direct connection with attendees when they first enter their room with a sponsored set of welcome items. It's an excellent and direct way to capture their attention with your company message.

Refresh/Recharge Station — \$4,000

Get exclusive brand exposure by sponsoring the all-important charging station in the registration area.

Book Station Sponsor - \$2,500

Connect with attendees as the book station sponsor with visibility in a designated area throughout the conference.

Pocket Guide — \$2,500

Sponsor the go-to guide for the event that every attendee and participant receives that outlines the timeline and details of the event.

Relaxation Station — \$5,000

Generate Tabletop Traffic and outstanding visibility for your company by sponsoring a chair massage for the conference attendees.

Conference Mobile App — \$5,000

As the exclusive App Sponsor receive have your logo be the first thing attendees see when they open the app! You also receive your watermark logo on the attendee schedule page and on scrolling ad at the top of the app. Your company will also be mentioned in the Download the APP email sent to all attendees.

Exhibitor Tabletop (Table Display Only) — \$3,000

Tabletop displays include:

- Two conference registrations
- 25-word company profile
- Listing on the Diversity2019 Microsite and Mobile App
- 6-foot tabletop and two chairs



Sponsorship/Exhibitor Registration Form

ISM DIVERSITY 2019

Royal Sonesta Hotel Houston | February 27 – March 1, 2019 | Houston, TX

Contact Information

Show Contact: _____ E-Mail: _____

Title: _____ Industry: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

Authorized Signature: _____ Date: _____

Sponsorship Levels

- Gold — \$6,000 Silver — \$4,0000 Bronze — \$2,500

Sponsorship Opportunities

- | | |
|--|--|
| <input type="checkbox"/> Welcome Reception — \$5,000 | <input type="checkbox"/> Lanyard/Badge Holder — \$5,000 |
| <input type="checkbox"/> Case Competition Awards and Reception — \$6,000 | <input type="checkbox"/> Conference Tote Bag — \$5,000 |
| <input type="checkbox"/> Partner Research and Whitepaper — \$6,000 | <input type="checkbox"/> Welcome/Room Drop/Door Hanger — \$5,000 |
| <input type="checkbox"/> Networking Lunch Thursday— \$5,000 | <input type="checkbox"/> Refresh/Recharge Station — \$5,000 |
| <input type="checkbox"/> Breakfast (Thursday) — \$3,000 | <input type="checkbox"/> Book Station Sponsor — \$2,500 |
| <input type="checkbox"/> Breakfast (Friday) — \$3,000 | <input type="checkbox"/> Pocket Guide — \$2,500 |
| <input type="checkbox"/> Coffee Break — \$2,500 | <input type="checkbox"/> Relaxation Station — \$5,000 |
| <input type="checkbox"/> Registration — \$2,500 | <input type="checkbox"/> Conference Mobile App — \$5,000 |
| | <input type="checkbox"/> Exhibitor Tabletop — \$3,000 |

Method of Payment: (U.S. FUNDS ONLY)

- Check enclosed (Make check payable to: ISM INDIRECT) Bill Me ACH or Wire

Total fee to be Paid US \$ _____

Authorized ISM Signature _____ Date _____

Email to: ISMSalesDept@instituteforsupplymanagement.org | Fax: +1 480.752.7890

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